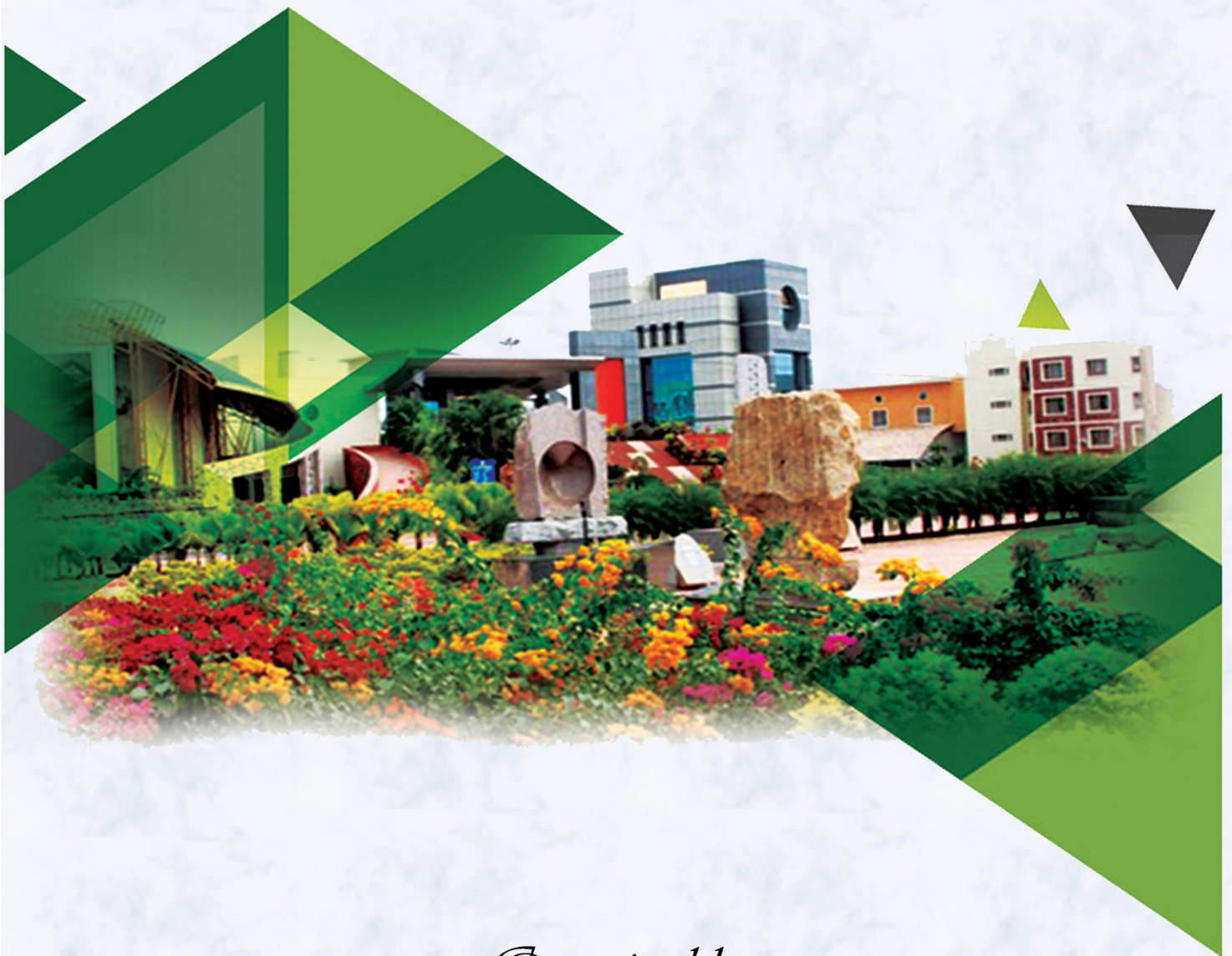




# SPONSORSHIP BROCHURE

International Conference on Advances in  
Materials and Manufacturing Engineering-2019  
(ICAMME-2019)

15<sup>th</sup> - 17<sup>th</sup> March, 2019



*Organized by:*

**School of Mechanical Engineering**  
**KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY**



— Deemed to be University U/S 3 of UGC Act, 1956 —

Dear Potential Sponsor/Exhibitor,

School of Mechanical Engineering, KIIT (deemed to be University) is hosting an International Conference on Advances in Materials and Manufacturing Engineering (ICAMME-2019) during March 15<sup>th</sup>-17<sup>th</sup>, 2019 at Bhubaneswar, Odisha, India.

We warmly invite you to sponsor/attend/speak at ICAMME-2019. The main theme of ICAMME-2019 is "**Materials and Manufacturing in the Modern Era**".

This conference will provide a forum for the exchange of ideas and authoritative views of leading academicians, scientists, business leaders and investors in the exciting field of materials and manufacturing. Outstanding keynote speakers, well known leading scientists and experts from around the globe will be gracing the conference and sharing their knowledge.

The conference is aimed at creating a healthy platform for you to showcase your expertise, products in front of potential customers and to form plausible business relations. ICAMME-2019 stands for advertising the products/services of the companies throughout the conference area.

The detailed sponsorship package details are enclosed herewith for your ready reference. Though, our sponsor packages offer pre-defined exposure opportunities, please feel free to bring forward your additional requests.

We have the pleasure to invite and welcome you for the participating in our exciting conference. Let us meet in one of the most glorious and smartest city of India.

Best Regards  
**ICAMME-2019 Organizing Committee**

## Why Sponsor?

The ICAMME-2019 has several sponsorship packages available, providing sponsors with a choice of exposure related to financial commitment.

Participating as a sponsor and/or exhibitor at the ICAMME-2019 can take you straight to your target market and demonstrate your level of support and commitment to the professional industry.

### **The ICAMME-2019 International Conference can provide your organization with:**

- Maximum exposure at a premier conference devoted to those involved in the office professional industry.
- An opportunity to build and reinforce strategic relationships within the office professional industry.
- Time to network with industry colleagues and key decision makers.
- A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
- Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
- Increased marketing opportunities including visibility on the conference website and associated marketing materials.

The sponsorship model allows you to capture delegates' attention in a variety of ways, depending on the specific needs of your business.

We understand that these needs may not necessarily fit into the prescribed levels outlined in this document, and we therefore invite you to discuss with us alternative options available to tell or make a sponsorship package that best suits your organization.

### **Sponsorship Packages:**

- Conference Partner Sponsor
  - Platinum (Elite) Sponsor
  - Gold Sponsor
  - Silver Sponsor
  - Bronze Sponsor

### **Sponsorship and Exhibition Conditions:**

1. The Conference Organizing Committee reserves the right to accept or reject any application for sponsorship at its absolute and unfettered discretion with the return of any deposit paid.
2. Company advertisements and satchel inserts are subject to approval from the Conference Organizing Committee.
3. Payment Terms – 50% deposit required prior to confirmation of sponsorship. 50% final installment required by 15<sup>th</sup> February 2019. An Invoice will be sent.

## **To Confirm Sponsorship**

- Should you wish to confirm sponsorship, please return the completed acceptance form to Conference Organizing Committee (details listed under Sponsorship Enquires).
- On receipt of the deposit payment, a confirmation letter will be sent highlighting further information regarding benefits, due dates, etc.
- If exhibiting, an exhibition kit which details information regarding booth allocation, artwork for logos and advertisements, specifications and delivery details for signage and satchel inserts will be sent at a later date.
- Expo guidelines which contains important information such as exhibition regulations, delivery and access details, electrical testing and tagging requirements and lists of services available for hire and the necessary order forms will also be sent at a later date.

## **Allocation:**

- Sponsorship and exhibition packages, which may be limited in number, will be generally allocated to those organizations who apply earliest. Allocation of sponsorship packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Conference Organizing Committee, whose decision will be final.

## **Cancellation Policy:**

- Once an Acceptance Form has been received, any cancellation must be advised in writing to the Conference Organizing Committee. If the cancellation is received up to 30 days before the event, an administration fee of 20% of the total price is retained.
- If the cancellation is received less than 15 days prior, no refund is applicable.

## **Detailed Requirements and Due Dates:**

1. The Conference Organizing Committee requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you in a confirmation letter at a later date with relevant due dates.
2. In the event that materials, information or artwork required by the Conference Organizing Committee are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded if this is the case.
3. Logos will be requested in PDF, .jpg and .eps format, at least high resolution 300dpi. If an alternative format is received, the Conference Organizing Committee cannot be held responsible for the quality of the logos displayed in any of the promotional material.

## **Exhibitor Display Rules:**

- The Conference Organizing Committee shall determine the hours during which the exhibition shall be conducted and as to hours of access for exhibitors including variations of such times as shall be necessary.
- The exhibition booth is to be fully manned and operational.

- Excessive noise that inconveniences other exhibitors or the conference will not be allowed. The Conference Organizing Committee will be the judges as to whether there is an annoyance.
- No obstruction of any form will be allowed in the walkways.
- While companies are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other companies or detracting from the exhibition will be discouraged.
- The sponsor/exhibitor will acknowledge that the Conference Organizing Committee will not be responsible for any loss or damage to the sponsor's/exhibitor's property and that all exhibitor material and equipment is the sole responsibility of the exhibitor.

## **Venue**

School of Mechanical Engineering, KIIT (deemed to be university), Bhubaneswar, Odisha, India.

# SPONSOR OPPORTUNITIES

## Sponsorship Packages:

- **Conference Partner Sponsor**

- Platinum (Elite) Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

### **Platinum/ Elite Sponsor: Rs. 2,50,000 /-**

- Logo recognition on conference website front page with link (in Association with ICAMME-2019)
- Logo recognition on conference sponsorship page
- Logo recognition on ICAMME-2019 conference souvenir
- Logo recognition on ICAMME-2019 participant's certificates
- Recognition on all Press releases
- Acknowledgement during the inaugural ceremony
- Space (10 × 20 sq. feet) for exhibition
- Company's brochure and demo CD to be included in Conference kit
- Right to nominate two members in Advisory committee
- Right to nominate two members in Organizing committee
- Right to nominate one speakers for invited talks
- Right to nominate one session chair
- Free registration for four delegates

### **Gold Sponsor: Rs. 1,50,000 /-**

- Logo recognition on conference website front page with link (in Association with ICAMME-2019)
- Logo recognition on conference sponsorship page
- Logo recognition on ICAMME-2019 conference souvenir
- Logo recognition on ICAMME-2019 participant's certificates
- Acknowledgement during the inaugural ceremony
- Space (10 × 10 sq. feet) for exhibition
- Right to nominate one member in Advisory committee

- Right to nominate one member in Organizing committee
- Right to nominate one session chair
- Free registration for two delegates

**Silver Sponsor: Rs. 1,00,000 /-**

- Logo recognition on conference sponsorship page
- Logo recognition on ICAMME-2019 conference souvenir
- Space (10 × 10 sq. feet) for exhibition
- Free registration for two delegates

**Bronze Sponsor: Rs. 50,000 /-**

- Logo recognition on conference sponsorship page
- Logo recognition on ICAMME-2019 conference souvenir
- Free registration for one delegates

Should you have any additional request/idea, please contact the organizers for further discussion.

**Avail the Opportunity!!!**

**Dr. B. Surekha**  
Convener

**Dr. Hemalata Jena**  
Co-Convener

School of Mechanical Engineering  
KIIT Deemed to be University  
Bhubaneswar, Odisha, India  
Contact: +91-9776220902, +91-8763547437  
Email: [convener.icamme@kiit.ac.in](mailto:convener.icamme@kiit.ac.in)

For more details: <http://event.kiit.ac.in/icamme2019/>



**International Conference on Advances in Materials and Manufacturing Engineering-2019 (ICAMME-2019)**  
March 15–17, 2019

**SPONSORSHIP/EXHIBITOR APPLICATION FORM**

- Name of the Organization/Company: \_\_\_\_\_
- Address: \_\_\_\_\_
- State: \_\_\_\_\_ Country: \_\_\_\_\_
- E-mail: \_\_\_\_\_
- Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_
- Please select the appropriate sponsorship package: (please tick below)

<b>Platinum Sponsor</b>	<b>Gold Sponsor</b>	<b>Silver Sponsor</b>	<b>Bronze Sponsor</b>
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- Stall Scheme of your choice: (please select from the following) \_\_\_\_\_

**Stall Scheme\***

<b>Scheme</b>	<b>Booth Size (sq. ft.)</b>	<b>Rate (per sq. ft)</b>	<b>Total Cost</b>
A	10 × 10	Rs. 100/-	Rs. 10,000/-
B	10 × 20	Rs. 100/-	Rs. 20,000/-
C	10 × 30	Rs. 80/-	Rs. 24,000/-
D	20 × 20	Rs. 80/-	Rs. 32,000/-
E	20 × 30	Rs. 70/-	Rs. 42,000/-

\*The stall will be provided with chair, table, electricity supply, fan etc.

- Amount (in words): \_\_\_\_\_

**9. Payment Details:**

Registration will only be considered completely on realization of fee. Please draw Cheque/ D.D in favor of "ICAMME 2019" payable at **Bhubaneswar**

<b>Transaction ID (NEFT/RTGS/IMPS)</b>	<b>Cheque/ DD number</b>	<b>Dated</b>	<b>Amount (INR)</b>

In case you wish to pay the fee electronically, please use the following details:

Beneficiary's Name: **ICAMME 2019**

Beneficiary's Account No.: **50100252167080**

Beneficiary's Bank Address: **HDFC Bank, KIIT Branch**

Beneficiary's IFSC code.: **HDFC0003951**

I/We have read, understood and agree to abide by the terms and conditions of the sponsorship/exhibition.

**Date:**

**Signature with official seal**

**International Conference on Advances in Materials and Manufacturing Engineering-2019 (ICAMME-2019)**  
School of Mechanical Engineering, KIIT University, Patia, Bhubaneswar- 751024, Odisha, India  
Contact: +91 977 622 0902, +91 876 354 7437. E-mail : [convenor.icamme@kiit.ac.in](mailto:convenor.icamme@kiit.ac.in)