



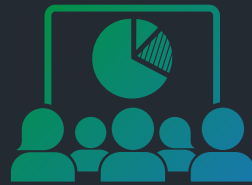
KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY

Deemed to be University U/S 3 of the UGC Act, 1956

SCHOOL OF MANAGEMENT

4<sup>th</sup> International  
Conference on  
**MANAGEMENT  
RESEARCH**  
**(ICMR-2024)**

**THEME:** Future of Management  
- Embracing Sustainability,  
Diversity, and Inclusivity



PRE-CONFERENCE  
**WORKSHOP**  
on **Unlocking Insights with**  
**“Panel Data Analysis”**



February 22, 2024

## About ICMR 2024:

The International Conference on Management Research (ICMR-2024) is a leading platform for the presentation of pioneering theories, cutting-edge research, and transformative insights across an array of disciplines in business management, marketing, finance, economics, technology, decision science, human resources, and organizational behaviour. All of this is contextualized within the vital principles of sustainability, diversity, and inclusivity. ICMR 2024 centres around the theme: Future of Management - Embracing Sustainability, Diversity, and Inclusivity. The conference intends to inspire conversations around the following sub-themes:

- Circular Economy and Sustainable Business Practices
- Inclusive Leadership and Organizational Culture
- Environmental Sustainability and Green Initiatives
- Diversity and Inclusion in the Boardroom
- Innovative Solutions for Social Impact
- Inclusivity in Global Markets and Supply Chains
- Resilience and Adaptability in a Changing World
- Diverse Talent Acquisition and Management
- Ethical AI and Technology for Sustainability
- Empowering Marginalized Communities
- Stakeholder Engagement and Environment-Social-Governance (ESG)
- Sustainable Innovation in Product and Service Development

### Important Dates

Conference date : February 22-23, 2024

Pre-conference Research Workshop : February 22, 2024

Last date for Workshop Registration : February 18, 2024

## Research Workshop on Panel Data Analysis:

In the ever-growing field of data analysis, panel data analysis stands out as a powerful and indispensable tool for researchers, and decision makers alike. Panel data, also known as longitudinal time-series data, involves observations on multiple subjects over multiple time periods. This unique structure allows for a comprehensive analysis of the dynamics and interactions within a dataset, capturing both individual and temporal variations. Unlike traditional cross-sectional or time-series data, panel data offers a more nuanced perspective, enabling researchers to explore not only the average effects but also individual-specific trends and deviations.

This workshop is designed to dive into the complexities of panel data analysis, emphasize its importance and provide participants with the necessary skills to harness its potential. Primary focus of the workshop pertains to specific applications of panel data econometrics in corporate finance, economics and other functional areas of management. The workshop will be a blend of both theory and empirical applications. Participants will get opportunity to work on small datasets using Stata.

## Who should **Attend?**

- Doctoral Scholars who are in early/late stages of their research journey
- Faculty Members working on quantitative research (panel data)
- Other researchers/practitioners who have a keen interest in panel data analysis

## Topic Coverage:

- The workshop on Panel Data Analysis shall cover the following aspects:
- Introduction to Panel Data: long and wide formats
- The Fixed Effects Model
- Least Square Dummy Variable Regression
- The Random Effects Model
- Selection of models
- Difference-in-differences (DID)



### Resource Person:

#### Dr. Jyoti Prasad Mukhopadhyay

Associate Professor of Economics, IFMR Graduate School of Business,  
Sri City, Andhra Pradesh, India

## About the **Resource Person:**

Jyoti Prasad Mukhopadhyay is currently Associate Professor of Economics at IFMR Graduate School of Business, Krea University. He holds a masters in economics from Delhi School of Economics, University of Delhi and a Ph.D in economics from Institute for Financial Management and Research (IFMR), University of Madras. He has worked with Centre for Micro Finance (CMF) at IFMR as a Research Associate for more than three years and also worked with The World Bank as a Short-term Consultant (STC) on an impact evaluation study in Chhattishgarh, India. He has participated and presented papers in various national and international conferences both in India and abroad. Some of his research articles have been published in peer reviewed journals. His research interests lie in the areas of development economics, applied econometrics, empirical corporate finance, and behavioural economics.

## Workshop **Registration and Fee Details:**

Doctoral Scholars (Presenting Paper in the conference) : Rs. 800/-

Other Workshop Participants : Rs. 1200/-

(The workshop fee also includes: conference bag, workshop material and conference lunch)

For Workshop Registration & Payment details, **please visit the conference webpage:**  
(<https://event.kiit.ac.in/icmr2024/>)



## About KSOM (KIIT School of Management):

KIIT School of Management (KSOM), Bhubaneswar is one of the top B Schools in India with a ranking of 31 as per NIRF, MHRD, Government of India, 2021. KSOM is a part of KIIT Deemed to be University – one of the 10 private institutes in India to get the ‘Institution of Eminence’ tag from UGC, MHRD, Government of India. It also got the best B-School of Odisha by Times Business Awards in 2020. The MBA program of KIIT School of Management (KSOM) is approved by the All-India Council of Technical Education (AICTE), Government of India. It is also accredited by the National Board of Accreditation (NBA) of AICTE. KSOM has been awarded Life Membership by the Association of Management Development Institutions in South Asia (AMDISA). It is also in the process of attaining SAQS Accreditation. KSOM offers specializations in Business Analytics, Marketing, Finance, HR, and Operations. It has a strong industry connection with more than 100 corporate interactions (conclaves, seminars, webinars, conferences, guest lectures) per year. The 35 acres fully WiFi-enabled campus has students from more than 10 countries and has an amazing campus life with dedicated student clubs and societies, Knowledge Dialogue Series, and sports events.

## About KIIT Deemed to be University:

The Kalinga Institute of Industrial Technology (KIIT) Deemed-to-be-University is synonymous with academic excellence. It has redefined professional education in the country and set benchmarks in teaching pedagogies and research outputs. The Education Ministry’s NIRF 2022 has placed it as the 20th-best university in the country, awarding high scores in parameters such as teaching, learning resources, and graduation outcome. In the ‘outreach and inclusivity parameter’, the university got a score of 77.86. It ranks in the cohort of 801-1000 globally in the prestigious Times Higher Education World University Rankings 2022. It was ranked 8th best University in the world in the prestigious Times Higher Education Impact Rankings 2022 for the impressive progress made in ‘reducing inequalities. The remarkable growth of KIIT is rooted in the principles espoused time and again by KIIT Founder Dr. Achyuta Samanta. They are sustained focus on quality education and research with specific attention to universal access to education and equity. The premier institute is spread over 25 sq. km. of the academic township and offers courses on almost all engineering disciplines, including medicine, management, rural management, law, architecture, biotechnology, fashion technology, and other domains. In 2021, KIIT was ranked No. 1 among the top self-financing institutions in the country in the Atal Ranking of Institutions on Innovation Achievements (ARIIA), for the second time in a row. It became India’s first QS 5 Stars Rated University by being awarded 5 Stars from all the categories of QS criteria. Times Higher Education, in its Asia University Rankings for 2022, has placed it as the 23rd best in India in the overall category.



### Workshop Coordinators:

Prof Aurolipsa Das  
Prof Poornima Mahapatra



### Workshop Secretariat:

Ms. Anupriya Panda  
Mr. Ashutosh Parhi



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**For further details, please contact:**

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