

## THE 4<sup>th</sup> INTERNATIONAL CONFERENCE ON MANAGEMENT OF RESEARCH (ICMR)

## Date: February 22-23, 2024

## "Future of Management - Embracing Sustainability, Diversity, and Inclusivity"

Venue – Auditorium, KIIT School of Management (KSOM), Campus 7				
Program Schedule, February 22, 2024 (Day-1)				
Time	Session	Session details		
8.30 A.M. – 09.30 A.M.		Registration by Conference Participants		
09.30 A.M 10.05 A.M.		Assembly in KSOM Auditorium for inauguration; Participants, Faculty, Students, Guests, IT Team, Anchors, Co-ordinators, Rapporteurs and Conveners to join. Screening of videos on KIIT, KISS and Hon'ble Founder Prof. Achyuta Samanta		
10.05 A.M 10.15 A.M.		Welcoming of Conference Dignitaries, Guests, Faculty members and audience by student Anchors. Inviting dignitaries on to dais for lighting the lamp.		
10.15 A.M. – 10.18 A.M.	Incurrent	Welcome Address by Prof. Tapan Panda, Pro-VC, KSOM & KSRM.		
10.18 A.M 10.25 A.M.	Inaugural Session	Context setting by Prof. K K Ray, Professor & Conference Convenor, KSOM		
10:25 A.M 10.35 A.M.		Conference Address by Prof Saranjit Singh, VC, KIIT University		
10:35 A.M 10:40 A.M.		Release of Book of Abstracts by Prof Saranjit Singh, VC, KIIT University.		
10.40 A.M 11.10 A.M.		Address by the Keynote Speaker, Mr. Manoj Kumar, Director & COO, Visa Steel.		
11.10A.M 11.12 A.M.		Felicitation of Keynote Speaker by Prof Saranjit Singh, VC, KIIT University		
11.12 A.M 11.15 A.M.		Vote of Thanks by Prof.Sumita Misra, Dean, KSOM		
11.15 A.M 11.30 A.M.	TEA BREAK			
11.30 A.M 01.00 P.M.	PANEL DISCUSSION			
11.30 A.M 01.00 P.M.	Panel Discussion	<ul> <li>Introduction of Panel Speakers:</li> <li>Topic: "Future of Management - Embracing Sustainability, Diversity, and Inclusivity"</li> <li>1. Dr. Mrinal Chatterjee, Regional Director, Indian Institute of Mass Communication (Moderator)</li> <li>2. Mr. Bibhu P Mishra, VP, Jindal Steel &amp; Power Ltd.</li> <li>3. Ms. Tanaya Patnaik, Executive Director, Sambad Group</li> <li>4. Mr. Sanjog Sahu, Founder Mati Farms</li> </ul>		
1.00 P.M 1.10 P.M.	5.         Dr. Supriti Mishra, Professor, IMI Bhubaneswar           Felicitation of Panelists by Prof. Tapan Panda, Pro-VC, KSOM & KSRM and Vote of Thanks by Student Anchors.			
1.10 P.M 2.30 P.M.	<b>LUNCH BREAK</b> Venue: Conference Hall, 1st floor (near Reception), KSOM Building (for Guests, Delegates & Faculty Members)			
2.30 P.M. – 5.45 P. M.	Research Workshop on- 'Panel Data Analysis' (Venue: Kalam Hall, KSOM Annex building) Resource Person: Dr. Jyoti Prasad Mukhopadhyay, Associate Professor (Economics) IFMR Graduate School of Business, Sri City, Andhra Pradesh, India			
6.00 P. M. Onwards	Cultural Program & followed by Conference Dinner Cultural Program: By Students of KSOM in Campus- 7 Auditorium Dinner: KSOM Lawn			



THE 4th INTERNATIONAL CONFERENCE ON MANAGEMENT OF RESEARCH (ICMR)

Date: February 23, 2024 (Day-2)

"Future of Management - Embracing Sustainability, Diversity, and Inclusivity"

## Venue – Auditorium, KIIT School of Management (KSOM), Campus 7

Program	Schedule.	February 23	, 2024 (Day-2)

Time	Session	Session details		
10.30 A. M. – 1.30 P.M.	Parallel SessionsParallel Sessions for Conference Paper Presentation: Track-1: Circular Economy & Environmental Sustainability Track-2: Ethical AI and Technology & Stakeholder Engagement and Environment-Social-Governance (ESG)Parallel SessionsTrack-3: Empowering Marginalized Communities, Social Impact & Sustainable Innovation Track-4: Sustainable Business Practices & Green Initiatives (Virtual)Track-5: Organizational Culture and Environment-Social- Governance (ESG) (Virtual)			
1.30 P.M 2.30 P.M.	<b>LUNCH BREAK</b> Venue: Conference Hall, 1st floor (near Reception), KSOM Building (for Guests, Delegates & Faculty Members)			
2.30 P.M. – 4.30 P.M.	VALEDICTORY SESSION			
2.30 P. M 3.00 P.M.		Assembly in KSOM Auditorium for Valedictory Session; Participants, Faculty, Students, Guests, IT Team, Anchors, Co- ordinators, Rapporteurs and Conveners to join.		
3.00 P.M. – 3.10 P.M.		Welcoming of Conference Dignitaries, Guests, Faculty members and audience by student Anchors. Inviting dignitaries to the dais		
3.10 P.M. – 3.12 P. M.		Welcome address by Dr. Bhuwandeep, Associate Professor & Co- Convenor.		
3.12 P. M. – 3.15 P. M.		Concluding Remarks by Prof. Suvasis Ghosh, Dean KSOM.		
3.15 P. M. – 3.30 P. M.	Valedictory Session	Valedictory address by the Chief Guest Mr. Ramesh Chandra Joshi, Director (Finance), Nalco Ltd.		
3.30 P. M. – 3.55 P. M.		Address by the Chief Speaker Ms. Sujata Praharaj, Columnist		
3.55 P.M. – 4.15 P. M.	5 P.M. – 4.15 P. M.	Felicitation to the Chief Guest & Chief Speaker by Prof. Tapan Panda & Prof. Suvasis Ghosh. Felicitation to the conference Convenor & Co-convenor, Session chairs (6) by Prof. Tapan Panda & Prof. Suvasis Ghosh.		
4.10 P. M. – 4.15 P. M.		Vote of Thanks, by Prof. K K Ray, Professor & Convenor ICMR 2024		
4.15 P. M. – 5.00 P. M.		High Tea and Collection of Certificates from the Certificate Desk		